

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
POWER OF ATTORNEY (and REVOCATION OF PREVIOUS POWER OF ATTORNEY)

Docket No. 21548/5

Application No.: 10/772,073
 Filing Date: February 4, 2004
 Entitled: SELF-PROPELLED PET TOY

Owner: Dogmatic Pet Products, Inc.
 Address: 158 Summit Street
 Brooklyn, NY 11231
 US

TO THE COMMISSIONER FOR PATENTS

Honorable Sir:

I hereby appoint:

Brian L. Michaelis	Reg. No. 34,221	Joseph P. Quinn	Reg. No. 45,029
Mark S. Leonardo	Reg. No. 41,443	Thomas M. Saunders	Reg. No. 29,585
David D. Lowry	Reg. No. 38,538	John C. Serio	Reg. No. 39,023
Peter B. Sorell	Reg. No. 44,349	Mark A. Hofer	Reg. No. 30,068
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as principal attorneys to prosecute this application, to transact all business in the Patent and Trademark Office connected with the above-referenced patent application. Applicant hereby revokes all previous powers of attorney associated with this application. Kindly note that the address of the owner has been changed.

Please direct all future correspondence to:

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Dogmatic Pet Products, Inc.

By: REYNOLDS E. MOULTON, III
 Name: Reynolds E. Moulton, III

Dated: 9-22-04

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